

CALL TO A CONSUMER RESEARCH

What? We are looking for volunteers to **taste and evaluate frozen plant-based berry products**. This test will last **about 30 minutes**. This consumer survey is part of Food Valley project and aims to gather consumer opinions and perspectives about the test products and to assess their acceptability.

Why? We are interested in your opinions and evaluations on the test products. This is a unique opportunity to affect the product development and the supply on the market. In the food industry, consumer data can also be used as a tool in business and marketing.

Who can participate? Volunteers should be **international men or women**, who eat frozen plant-based berry products and are **between 18 and 65 years old**.

APPLY NOW:

<https://link.webpolsurveys.com/EP/FA0407278418FB2C>



When applying as a volunteer, please mention the preferred date, time and location. You will receive information about the research after applying. The transport costs won't be covered, but volunteers will be given a small gift for their participation.

For more information:

RDI Expert Johanna Kantala, tel. +358 44 785 6929, johanna.kantala@savonia.fi
 Researcher Kati Väkeväinen, tel. +358 50 56 92 912, elintarviketutkimus@uef.fi

Food Valley -website: <https://www.ruokalaakso.fi/eng/>

You are suitable if

- You are from abroad
- You are not coeliac
- You don't smoke
- You are between 18 and 65 years old
- You are not pregnant or breast-feeding
- You are not allergic to berries, citrus fruits, nuts, or cereals

Time: Day 1: **Thursday 09.05.2019 from 9 a.m. to 6 p.m.**

Day 2: **Friday 10.05.2019 from 9 a.m. to 6 p.m.**

Location: Day 1: **Future Food Research and Development unit**
 Savonia University of Applied Sciences,
 Microkatu 1, 70201 KUOPIO
 S-Building, 4th floor, room S460
 Map [here](#).

Day 2: **Institute of Public Health and Clinical Nutrition**
 University of Eastern Finland,
 Yliopistonranta 1 C, 70200 KUOPIO
 Canthia Building, 4th floor
 Map [here](#).